

Annual Report 2012-2013

A message from the President of the Library Board of Trustees:

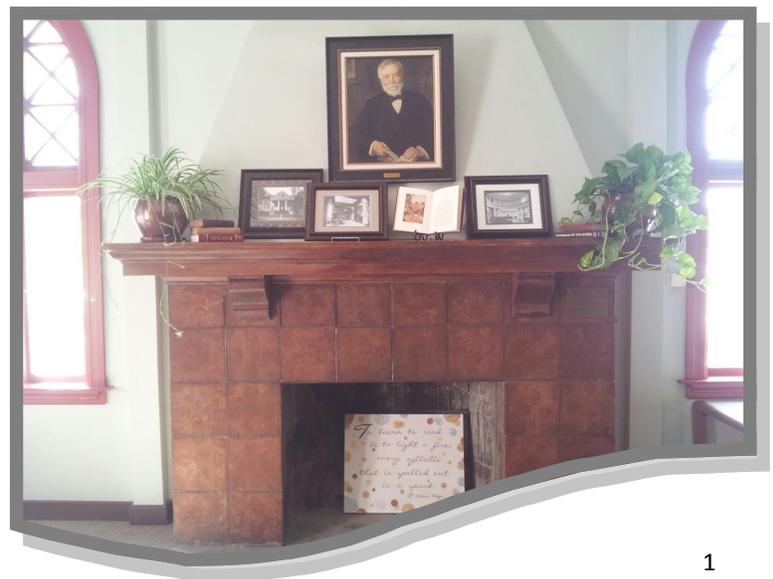
The past year at the library has been very busy and productive. Our new director, Greta Galindo, has overseen a successful partial redecoration, renovation of the children's area, review of all library policies, and hiring of a new Children's Librarian and Literacy director. The library has held several productive reading and children's programs. This report will review all of these and more.

-Bud Goding



To inform, to enhance the quality of life, and to foster life-long learning.

2012-13 was a year of transitions for the Woodland Public Library. Early in the year Library Director Heather Muller resigned. Greta Galindo was hired in November 2012. Changes in leadership often cause changes in library usage. Greta has spent the last year working on improving the facility and collections for the patrons. The next steps will be the development of programming and the library as a community space for children, families, and people of all ages and walks of life.



Woodland Public Library

July 1, 2012 thru June 30, 2013

The Woodland Public Library is a busy place! The Library is open 44 hours per week.

29,294 Woodland library card holders

2,190 new Library Card Holders

794 average daily visitors

904 items– is the average daily checked out

5,924 reference questions answered

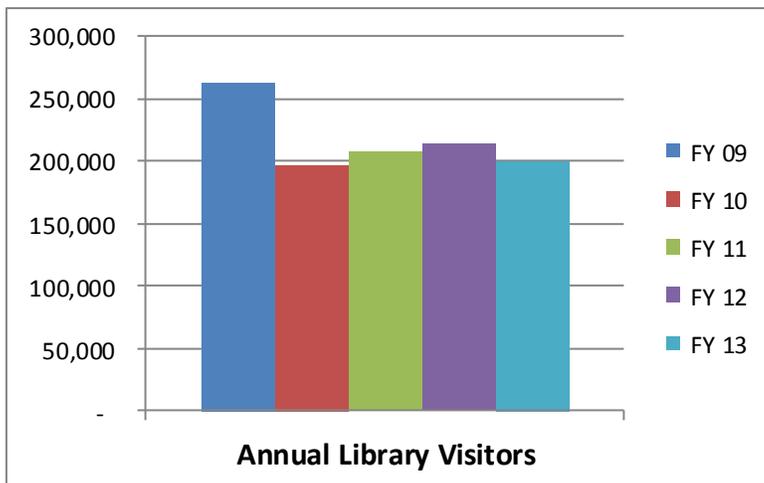
24,856 items loaned from other libraries to Woodland patrons

65,642 items loaned to other libraries

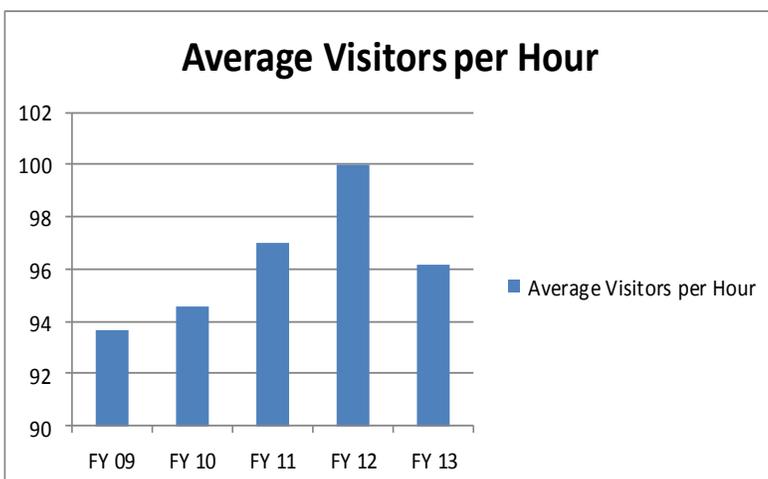
2,194 annual public service hours logged (open to the public)

298,157 items checked out from the Library

Monday	9-7
Tuesday	9-7
Wednesday	9-7
Thursday	9-7
Friday	Closed
Saturday	12-4
Sunday	Closed



There were
200,038 visits
to the Library
this year.



FY 09 open hours 54/week

Library Services

Youth Services is the heart of the library. The library is especially committed to growth in children's services in the future.

Youth Services

The youth services librarian oversees the library's efforts with youth ages 0 -18 by developing, implementing and evaluating children and teen programs and services. These services include children and family reference needs, outreach to local schools and organizations, collection development and maintenance, and an in-house program schedule.

"Reading is So Delicious" that for our 2013 Summer Reading Program:

226 elementary students read for fun and prizes a total of **98,229 minutes** or 1,637 hours.

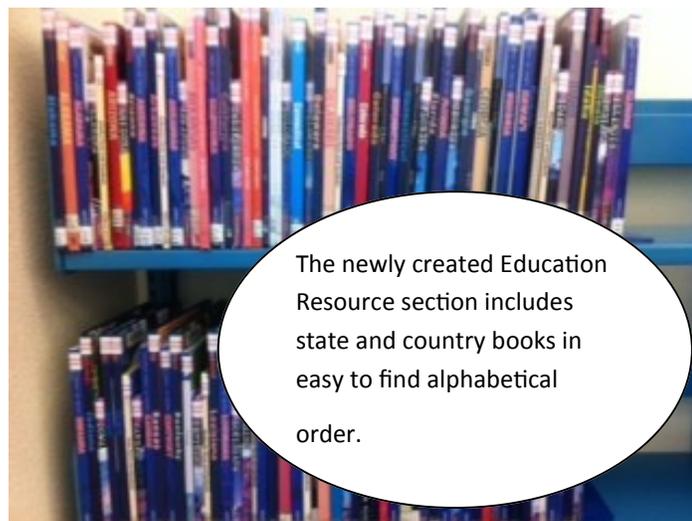
73 toddlers were read and sung to.

38 teens read and reviewed 112 books.

Research shows that kids who read in the summer do not lose educational progress and are ready to start their next grade level.

The Friends of the Woodland Public Library proudly support our annual Summer Reading Programs.

- 8,357 children in Woodland have library cards**
- 141, 862** children and teen books, dvds, cds, were checked-out
- 36,508** children's books are in the collection
- 5,831** teen books are in the YA area
- 13,372** multimedia materials are available
- 22** magazine titles are offered for children, teens, and parents
- 237** programs were held
- 6,002** children and caregivers attended those programs



The newly created Education Resource section includes state and country books in easy to find alphabetical order.

1,422 children and caregivers enjoyed 50 Toddler Storytimes

2,030 children and caregivers enjoyed 160 Preschool Storytimes

2,432 Students enjoyed 19 School Age Programs

118 Teens enjoyed 8 Teen Programs

Collections

The Library collection is developed by librarians to meet the educational, informational, and entertainment needs of the community.

Library Materials Expenditures				
		%Spent	% of	
	FY 13	of "Totals"	FY13 Circ	Variance
Adult fiction	\$ 22,939	27.0%	13.9%	13.1%
Large print	\$ 1,208	1.4%	1.0%	0.4%
Adult nonfiction	\$ 15,113	17.8%	12.3%	5.5%
Adult Print Sub	\$ 39,260	46.2%	27.2%	19.1%
Adult Spoken Word	\$ 3,429	4.0%	3.6%	0.4%
TEACH	\$ 80	0.1%	1.0%	-0.9%
CDs	\$ -	0.0%	2.6%	-2.6%
DVDs	\$ 9,290	10.9%	17.1%	-6.2%
Adult AV Subtotal	\$ 12,799	15.1%	24.4%	-9.3%
Adult Total	\$ 52,060	61.3%	52.8%	8.5%
Teen--Total	\$ 6,157	7.3%	4.5%	2.8%
Children's books	\$ 20,915	24.6%	30.1%	-5.5%
Children's Spanish	\$ 890	1.0%	2.7%	-1.6%
Children Print Sub	\$ 21,805	25.7%		25.7%
Child Sp Wd & CD	\$ 746	0.9%	1.3%	-0.5%
J DVDs	\$ 4,142	4.9%	8.7%	-3.8%
Children's AV Sub	\$ 4,888	5.8%	10.0%	-4.2%
Children's Total	\$ 26,668	31.4%	42.8%	-11.4%
Total Print A, YA, J	\$ 67,222	79.2%	65.7%	13.5%
Total AV A, J	\$ 17,687	20.8%	34.3%	-13.5%
Totals	\$ 84,910	100.0%	100.0%	

Actual Standing Orders	\$ 14,324
Overdrive	\$ 1,605
Collection Total	\$ 100,839
VAS	\$ 23,395
Overall Total	\$ 124,234

104,134 total items available to Woodland patrons

90,762 books available to Woodland patrons

13,372 DVDs, Books on CD, and music CDs for Woodland patrons

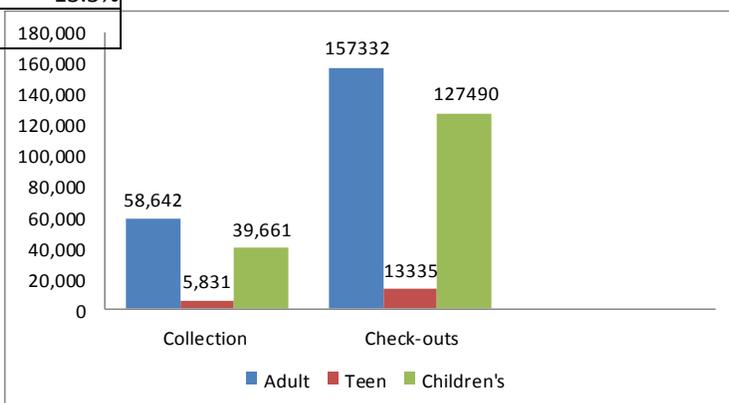
2,000 E-books and E-Audio books were checked-out

2.68 children's books check-out for every 1.75 adult books

298,157 items checked out from the Library

136 items are checked out every hour the library is open

Woodland library card holders also have access to over 2.5 million items through our partner libraries



Volunteers

Volunteers are a vital part of all library operations.

110 Volunteers gave over 2, 490 hours in service to the Library.

1,074 hours given by The Woodland Public Library Rose Garden volunteers working on the beautiful rose garden and the library grounds.

351.75 hours by the Spine Tingers mending and repairing books.

Volunteers save money, the hours worked are the equivalent of 2 full time employees

Woodland Public Library

Volunteer Program Mission Statement

The Woodland Public Library's Mission is to inform, to enhance the quality of life, and to foster lifelong learning. The library is committed to the idea that involving volunteers in its operation will assist it in carrying out its mission for the community.

Therefore, we believe that:

Volunteers allow the library to provide enhanced services to the community.

Volunteers provide a vital link between the library and the community – both by informing the community about services the library has to offer and by bringing valuable community input to the library planning process.

A thoughtfully planned and well managed volunteer program can bring a wealth of benefits to the library, its staff, the community and the volunteers.

A successful volunteer program requires that staff and volunteers work as a team to implement the mission and goals of the library.

Volunteers supplement, but do not supplant, library staff; volunteers complement, but do not replace library staff.

**Woodland Library Rose Club's
21st Annual Garden Tour**
Sunday, April 29th, 2012 Noon to 5 pm
(Rain Date, May 6th)



This year's tour features 6 beautiful and distinctive private gardens as well as the gardens of the Woodland Public Library.

Festivities at the library gardens will include refreshments, music, photo histories of the library & gardens, raffle prizes & more! Tickets are also available day of the tour at the library.

Tickets \$20.00 Each

To Order: Send payment to Woodland Library Rose Club
250 First Street
Woodland, CA 95695

For more information please call (707) 344-6769
Or email info@woodlandlibraryroseclub.com

Photograph by Irma Nativig 4/05; view Woodland Library Rose Club Gardens

Looking Forward

Going Green:

- Email receipts
- Payment of fines by debit or credit card
- Electronic signage, reduction of paper handouts
- Stronger social media presence
- Fully updated Website

Youth Services:

- Children's Library Card campaign
- Increase storytime programs and attendance
- Greater outreach and presence in the community
- Increase participation in Children's Summer Reading Program
- Develop afterschool programs
- Increase family programming
- Create Teen Library Council
- Increase Teen volunteer opportunities



Adult Services:

- Adult Library Card campaign
- Increase participation in Adult Summer Reading Program
- Increase volunteer utilization

The Last Page

Library Board of Trustees

George A. "Bud" Goding, President

Kathy Harryman, Secretary and Treasurer

Diane Adams

Karen Shepherd

Keith Quigley



Library Staff

(Full time equivalencies)

Director	1.0
Librarians	3.0
Full time Library Assistants	2.0
Temporary Library Assistants	1.5
Shelver pool	2.3



Operating Expenditures

General Fund

Personnel	\$720,892
Office Supplies	\$3,304
Postage	\$1,533
Janitorial Supplies	\$1,751
Books	\$40,402
Telephone	\$2,588
Cell Phones	\$420
Maintenance-Grounds	\$31,940
Maintenance Equipment	\$2,040
Contract Services	\$33,504
Education and Meetings	\$4,165
Indirect Expenses	\$215,345
Utilities	\$31,991
Technology Services	\$57,501

Total **\$1,147,382**

WOODLAND PUBLIC LIBRARY
 250 FIRST ST WOODLAND CA
 530.661.5980

WWW.CITYOFWOODLAND.ORG/LIBRARY