

Woodland Public Library Annual Report FY2014

From the Library Director

This past year has been a year of change and growth at the Library. It also marks my second year as Library Director for the Woodland Public Library. It has been my desire since the beginning to create a library that is welcoming to all people and bursting with excellent reading material and activity. The struggle for Libraries is often balancing the expectations of the traditional information library with the growing expectation that Libraries are a space for exploration and community.

I have worked to balance those expectations, developing a more robust children's library with toys and active play and keeping the adult non-fiction area for quiet study. I do believe that libraries are a community space: a space for people to meet and spend time engaging with books, information, and each other.

Moving forward, we will develop more opportunities for children, teens, and all adults to engage in the library and in their community through the Library. This past year I have focused on building and expanding our children's services:

- The Library began an annual campaign to issue a library card to every 3rd grade student in the City.
- We have seen tremendous growth in numbers of

children and parents coming to our story times.

- It was a record breaking year for participation in our Summer Reading Programs, for children and adults alike.

The mission of the Woodland Public Library is:

To inform, to enhance the quality of life, and to foster life-long learning.

We will continue on this path for our community.

-Greta Galindo



Examining giant cockroaches during an afterschool program

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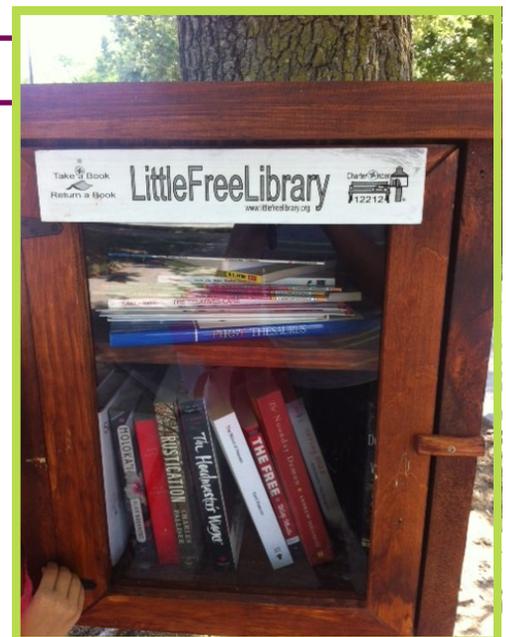
Little Free Libraries

The Woodland Public Library Little Free Libraries project is an outreach program to put books into the community, outside of the Library. Little Free Libraries are small boxes that contain an honor collection of books. Based upon the "Give a book, Take a book" philosophy, they are a way for neighborhoods to share books.

Seven Little Free Libraries were installed at these locations in Woodland:

Woodside Park, Ferns Park, City Park, Jack Slaven Park, Beamer Park, the Senior and Community Center, and downtown.

Little Free Libraries are maintained by a wonderful group of volunteers who continually replenish the collections with books that have been donated to the Library.



Fizz! Boom! Read!

Fizz Boom Read Kids!

958 registered

515 completed

7,970 hours read

Average reading time per child 15.5 hours

Fizz Boom Read Teens!

97 registered

308 books read

Fizz Boom Read Babies!

299 registered

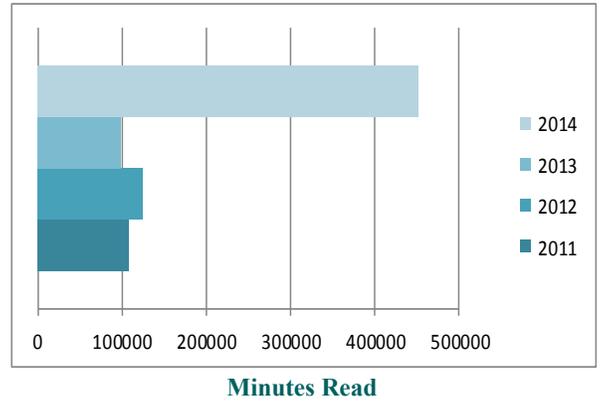
1,794 early literacy activities completed

6 Science Programs

705 creative kids

Children were engaged all summer not only with reading, but also with science experiments, storytimes, Lego clubs, and special performers. The Summer Reading Program (Fizz! Boom! Read!) was expanded this summer from a 4 week program to 7 weeks. The additional weeks encouraged children to read throughout the summer. The summer reading program was offered beyond the library through the City's summer recreation programs and with several local daycare centers.

It was our largest year for participation. Even the adults participated more with 281 books read by 68 readers.



Read, Sing, Play @ the Library

3rd Grade Library Card Campaign

Woodland Public Library proudly worked with Woodland Joint Unified School District schools and the United Way Education Counsel in an effort to provide library cards to all third graders in our service area by the end of the year 2014. Twenty-five 3rd grade classes from all elementary schools in Woodland either visited the Library or were visited in their classroom by the children's librarian. Every student was given a new book for ownership and the opportunity for a library card. The librarian visited 734 students, and 377 students received library cards. Since receiving cards, over 1000 books have been checked out by those students. Working together, libraries and schools can foster a love of reading and promote good parenting in our community. We believe providing parents with a way to keep their children engaged in reading and teaching families how to use their public libraries will help establish a solid foundation for young readers, increase student skills and enhance education.



Preschoolers enjoy a craft after every storytime.

Storytimes and play at the Library are important parts of developing early literacy skills and building a child's love of learning and libraries. This year the Library expanded from offering 3 storytimes a week to 5 weekly sessions. We developed a new baby early literacy storytime, grew our Spanish language storytime, and added a play area with toys that engage children in creative play to add a social and learning element to our children's area.

This year 5,139 children and caregivers attended storytime at our Library, a 50% increase over last year's attendance.

Through a grant from the California State Library this year we began offering "Storytime to Go" themed kits; parents can check out a backpack full of books, toys, and music CDs to bring the storytime experience home.

Afterschool programs added January 2014

Afterschool programs are offered Tuesday, Wednesday, and Thursday from 3:30-4:30 throughout the school year. School age children play games, create with Legos, engage in messy art, and enjoy learning through special presentations.

4,027 students and parents attended programs this year, a 66% increase over the previous year.

Get Involved: Volunteer at the Library

The Library is dependent on the engagement of community volunteers. We offer several volunteering opportunities: our volunteers shelve books, shelf read, prepare crafts for storytimes, mend books, and so many other jobs. We also have a wonderful crew of teens that helps during our busy summer reading program.

Volunteers are also involved through the Library Rose Club and Friends of the Library.

Volunteers gave **5,246 hours** to the Library in FY14 - the equivalent of 3 full time staff members.

A thoughtfully and well managed volunteer program can bring a wealth of benefits to the library, its staff and patrons, the community, and the volunteers.

We thank our dedicated group of volunteers!

By the Numbers

Circulation FY 13/14 FY 12/13

| | | |
|----------------------------------|---------|---------|
| Materials checked out or renewed | 308,236 | 311,831 |
| Holds filled | 60,566 | 70,895 |

Note: The Library was closed Aug 2-18 for painting and the elevator was out of service August 1-December 13, 2013.

Patron Usage FY 13/14 FY 12/13

| | | |
|-------------------------------------|---------|---------|
| Number of Library Visitors | 173,961 | 200,038 |
| Cards added by WPL staff (all ZIPs) | 2,600 | 2,222 |
| Juvenile Library Card Holders | 8,347 | 7,980 |
| Library Card Holders | 28,581 | 28,058 |

Program Attendance FY 13/14 FY 12/13

| | | |
|-----------------------------------|------|------|
| Storytimes (ages 0-5) | 5139 | 3452 |
| Tours/group visits (ages 0-5) | 36 | n/a |
| School Age/Family Programs | 4027 | 2432 |
| Tours/group visits (ages 6-12) | 666 | n/a |
| Outreach (ages 6-12) | 456 | n/a |
| Programs (ages 13-18) | 150 | 68 |
| Adult Programming | 856 | n/a |
| Books for the Homebound Delivered | 27 | n/a |

The Laconic Literacy Ledger

Literacy Services has had a revolutionary year. After surviving without a coordinator for nearly a year, the program shrank to less than two dozen tutoring pairs.

Since I was hired as the new coordinator in January, the entire department has received a complete overhaul, from furniture to curriculum and from training to outreach. It has seen tremendous growth and now has more than 50 tutoring pairs, a strong curriculum, and a growing community presence.

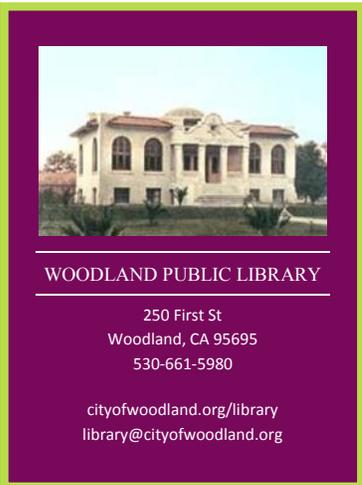
Literacy Services works closely with the Woodland Joint Unified School District to identify and recruit learners, the downtown business community to obtain supporters, and the public library literacy community to learn and to improve the program at WPL.

Despite the tumultuous year, volunteers contributed 3265 hours of tutoring for 205 students to improve their English reading and writing skills, earn their GED, improve job prospects, and become more involved with their families and communities.

Statewide, library literacy programs celebrated their 30th anniversary in September. WPLLS hosted a Walk a Mile event and presented a proclamation to the City Council. LS has also participated in the First Friday Art Walks, recruiting numerous tutors from attendees.

Looking forward, WPLLS has been obtaining grants to expand the program to include families and to participate in more local programs and events in order to recruit both learners and tutors.

-Trina Camping



**In 2015 Woodland Public Library
 will be celebrating its
 110th year in our beautiful
 Carnegie Building**

Andrew Carnegie, who helped build 1,681 public libraries in the United States from 1886 to 1923 (142 in California), funded the original building of the Woodland Public Library. Placed on the National Register of Historic Places in 1981, the Library is the oldest continuously operated Carnegie library in California.

The building was completed in 1905 by the construction firm of local resident William Henry Curson. The San Francisco architectural firm of Dodge and Dolliver designed the building. When the building was complete, they took the architectural plans with them to their San Francisco office for safekeeping. All the plans were destroyed in the San Francisco earthquake and fire of 1906.

We are looking forward to engaging with the community through:

- Implementing Very Eager Reader Early Literacy storytimes and family events,
- Offering Teen Services through book clubs, volunteer opportunities, and expanded Teen Only hours during the school year,
- Developing library programs and services through the build-out and development of the Library basement - thank you to Measure E!
- Expanding early learning collections and common core support,
- Offering online tutoring and language learning programs, and
- Extending community outreach programs.

Future

The passage of Measure J will bring many changes to the Library. Thank you! Beginning in January 2015, the Library will have new hours - open Friday afternoons and Saturday mornings.

Additional funding will expand programming in the Library and outreach into the community.

Present



Mural in Children's Area Completed



The Library participated in the Annual Holiday Parade. If you give a kid a book, chance are they will want another one.



Growing Readers

TO INFORM, TO ENHANCE
 THE QUALITY OF LIFE,
 AND TO FOSTER
 LIFE-LONG LEARNING