



Woodland Public Library 2022 Annual Report



2022

was a year of re-building and growth. As we weathered ups and downs in levels of our activity and programming in response to the pandemic, we remained focused on our core values of literacy, learning, and open access to information. 2022 showed us that we could re-build and people would return to the library. The Library has much to celebrate in 2022 as we slowly returned to our pre-pandemic levels of service. Being able to bring people fully back into the Library was the highlight of the year for us. When we engage children and families in storytime, give teens a new space to hang out, and fully open our doors to our community for study, research, and learning and making in Square One, we know that we are back and the library is looking forward to even more in **2023**.

95,926 Library Visits

Programs

- over 45 a month
- 176 Family
- 45 Adult
- 145 Teen
- 174 Storytimes

Free State
10
Parks Passes

2 remodeled spaces

1,457 New
38,497 Total
10,000 Student Success

WPL Cardholders

Circulation

- 226,952 Total Items
- 188,722 Physical Books
- 38,230 Digital
- 88,331 Children's Titles
- 6,638 Spanish Titles

3,909 eBook Patrons
(529 New)

28,829 eBooks Circulated

Digital Services

- 7,793 Audiobooks
- 1,608 Magazines

5 new
databases

365 new Square One users

580 Basic Use and Safety passes issued

12 new entrepreneurs

204 campers

344,510
catalog searches

2,000
COVID tests distributed

Top Titles

Adults

- JOHN GRISHAM THE JUDGE'S LIST
- KRISTIN HANNAH THE FOUR WINDS
- J. A. JANCE UNFINISHED BUSINESS

Kids

- DOG MAN BRAVE AND WILD
- DOG MAN MOTHERING HEIGHTS
- DOG MAN FOUL-22

Causes for Celebration

California's First Partner Visit



The First Partner reads to patrons

Jennifer Siebel Newsom, California's First Partner, visited Woodland Public Library to have the opportunity to chat with our Teen Advisory Board about the importance of volunteering. Newsom took part in the Lunch at the Library program for that day handing out lunches, hosting a Read-Aloud, and participating in the library's Make and Explore STEM activity.

Newsom also took a tour of Woodland Public Library and Square One, taking advantage of the library's beautiful space by filming videos for her First Partner Summer Book Club and the State Park Passes Program to share through her social media outlets.

State Parks Passes



The Library received a grant to purchase Adventure Packs in conjunction with California State Park Passes that became available for circulation during the summer. The library's collection of 20 Adventure Packs consist of various interactive kits that can be used outdoors during the summer months. Pack topics include birding, gold panning, stargazing, hiking, outdoor games, and more. The kits have over 50 checkouts total since



A camper explains her coding project

July, and the 5 Parks Passes the library owns have over 35 total checkouts with continuously active holds.

Maker Camp

Square One at the Woodland Public Library offered a 6-week summer "Maker Camp" at the library in Square One for the first time in 2022. The program ran 3 days a week for 5 hours a day and included lunch (through the Lunch at the Library program in conjunction with the Woodland Joint Unified School District) and snacks. Campers signed up for a week at a time, and each week was themed and included topics such as chemistry, robotics, engineering, or programming. Each day, 10-16 campers aged 8-12 worked with a variety of Square One equipment to create projects,

investigate topics, and solve problems, as well as participate in general "summer camp" activities and crafts. The "Make Magazine" organization provided curriculum and some supplies for the sessions as well as support for the planning and implementation of the day camp.

MemoryLab

Square One received a \$20,000 grant from the State Library to create a MemoryLab, or a digitization station. This area contains equipment and supplies to digitize VHS, cassettes, and camcorder tapes, and scan photos, slides, and negatives with a high-resolution scanner. Staff attended training at UCLA and USC to learn about techniques for preservation and documentation.



Week 1 campers with shirts screen printed in SQ1

Big Accomplishments

Teen Remodel

The Teen Area moved into the old computer lab, which created a space for teens to do homework, hang out with friends, and enjoy the library. This includes new tables that can be configured to suit any teen group, bouncy stools, and pod chairs, which have provided a comfortable space for reading. Events like Teen Dungeons & Dragons, Teen Game Night, and Panels & Pizza: A Teen Graphic Novel Book Club have all taken place in our new Teen Area, ensuring that the teens are visible and valued in our library.



Literacy Remodel



In December of 2019, in the week of Winter Break when the library was closed, construction on the Literacy Services office in the basement commenced, removing a wall and more than doubling the space of the office. Less than ten weeks later, the library closed for the COVID-19 pandemic. Closures, shipping delays ("supply chain issues" was a new vocabulary term), staffing changes, and more stretched out the remodel timeline. Finally, in July of 2022, the furniture arrived, and the remodel was complete. The new office has 3 staff work stations, 3 small group tutoring areas, 4 tables for pairs to meet, a small computer lab for learners and tutors, a children's area with interactive displays, and a hospitality corner.

Friends of the Library Bookstore

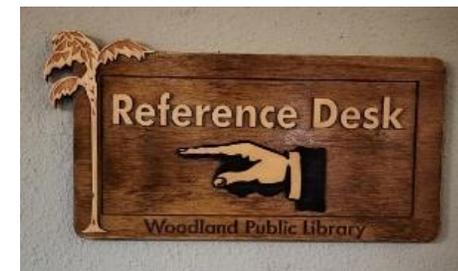
Completion of the renovations to library spaces included updating and re-organizing the Friends of the Library Bookstore. The basement bookstore received a fresh coat of paint and new flooring. The wooden bookcases were re-arranged to make the space more open and welcoming while creating a cute little children's book corner as well.



The Friends of the Library Bookstore is open! The Library truly appreciates the programming support provided by the Friends of the Library. Stop by the Bookstore the next time you visit us.

Tuesday: 10 am to 1 pm
Thursday: 1 pm to 4 pm
Saturday: 9 am to 1 pm

New Signage



New signage throughout the library has been created by our talented staff in the library makerspace, Square One (SQ1). Created from birch

using the SQ1 laser cutter and then stained, the signage can be found around the library, including endcaps for the library book stacks as well as directional signage. It has made for an esthetically appealing and consistent look for the library.



Summer Reading 2022

Kids

This summer reading program included 11 weekly children's programs. The library had over 4,500 attendees attend 97 children's programs over the summer. Four hundred children registered for this summer reading program on Beanstack, the library's online book logging program. The library served over 2,600 summer lunches at the library and hosted weekly programs such as Make and Explore STEM activities, Book Clubs, Storytimes, and weekly performers.

Monthly S'moreyimes were a huge hit: 100 patrons attended to listen to camp stories, eat campfire snacks, and complete a campfire related craft.



Make and Explore Thursdays in Square One



Staff at Kids' S'moreyime



Families listening to the Putah Creek Crowdads at Family S'moreyime



Animal Habitats Presentation with Explorit



Kids' S'moreyime Craft



Read Beyond the Beaten Path: Read, Make, and Explore

Library staff combined WPL's long-standing summer programming "Read, Make, Explore" with the national Summer Reading theme "Read Beyond the Beaten Path" to create summer programming and décor that integrated programming and library resources. Each area of the library was decorated to be reminiscent of a California landscape, promoting the First Partner's State Parks Pass program. Programming centered on summer camp activities, including our own weekly "S'moreyime" with a fire pit and marshmallows. Staff shirts, signage, and prizes bore iconic forestry icons, creating a cohesive theme throughout the library.

Patrons thoroughly enjoyed S'moreyimes saying they were "delicious!" A few patrons had said they had never been camping and that it was a fun experience to see a "campfire" and eat camp snacks, one said that he was going to bring his sleeping bag to the next S'moreyime.

Teens

"Thank you so much for all the services and programs offered to engage and encourage my family to read and learn new hobbies. Special thanks to the children's librarians for all the fun events and activities, as well as Square One staff for all the help and inspirations you have given me!!"

"Wonderful, kind and knowledgeable staff :)"

"The library and those who run it are beyond phenomenal. From fun children's programming, to opportunities for teens and adults, the library is such a cherished part of our family's lives."

"I LOVE OUR LIBRARY!"

"It's a very well-stocked library and a very quiet environment for reading."

"New(er) resident of Woodland. I'm impressed with this library. I love to bring my grandson to programs!"

"I love the library and am so impressed by your creative programming and offerings (like the hiking backpacks)!"

"Thank you for the fabulous children's program over summer!"

All quotes taken from the 2022 Library Patron Survey

This summer, teen programming happened every day, including programs like Dungeons & Dragons, Community Service Crafternoon, a Bad Movie Series, and a Game Night, along with a weekly event, including summer camp themed activities like Crafting for Pride, a "Nailed It" styled baking competition, 1980s Party, and a Christmas in July Party. In total, there were 40 events for teens and the attendance brought 201 teens into the library.

Teens also volunteered throughout the summer. Twenty-two teens participated and served 331 hours helping with children's events, the weekly S'moretimes, Lunch at the Library, and other events as needed. While visiting our library,



Teens' Nailed It Cupcake Decorating Competition, with local bakery Zest West's help



Teens sewing pillowcases for Community Service Crafternoon

First Partner Jennifer Siebel Newsom praised the volunteers, saying "I especially loved meeting the teen volunteers who truly make these programs possible. I'm in awe of their dedication to their community and to developing the next generation of library lovers."

One hundred five teens read 904 books and earned prizes like stickers, mini notebooks, coloring changing pens, and candy after reading 5 books, making 5 things, and exploring 5 places. The Teen Advisory Board chose these prizes and the grand prizes, which included a Bluetooth speaker, a sleeping bag, a survival kit, and a three-month subscription to Universal Yums.

Adults

This summer, the library offered more programming and activities directed specifically for adults, and broadened the incentives for participation. Participation increased over pre-pandemic levels, with 241 adults participating, surpassing the 201 participants in 2019. S'moretime events, including a concert by the Putah Creek Crawdads and a wilderness survival gear workshop were both met with positive feedback and high attendance, totaling 147 attendees.

Prize offerings were expanded beyond the traditional gift card raffle, giving adult patrons prizes (a coffee mug, backpack cooler, and a seed bookmark) for reading 5 books, making 5 things, and exploring 5 places. Additional prizes were camping themed, including a tent pack for four, a kayak pack, trekking poles, headlamps, and backpacks.

Highlights



New Laptops at the Library

You asked, we listened! Having heard that the public computers at the Library no longer suit the needs of our patrons, the library purchased 12 brand new patron laptops. These laptops can be used in any public library space within the building. This means that if you need to work at a table and spread your papers next to the laptop, you can do that. It means that if you want to write a quick email from the children's area, while your kiddo looks at picture books, you can do that. It means that you can fill out a confidential form without having other patrons walking right behind you, or work in the quiet of the reference area. Patrons of any age can borrow a laptop at the circulation desk without a library card.

Book Kits

Book Club



The library has added a new collection to the library – Book Club in a Bag kits consisting of multiple copies of both fiction and nonfiction

titles in English and Spanish for patrons belonging to Book Clubs to check out. At present, we have 38 titles for patrons to choose from and we will continue adding new titles to make for a large and diverse collection. Each kit contains books and a guide to help facilitate book club discussions. Titles include *The Midnight Library*, *Mujeres de Ojos Grandes*, *Hamnet*, *Every Day is a Gift*, and *La Casa Verde*.



Health Literacy

A partnership between the Woodland Public Library and the Woodland Literacy Council is bringing health literacy to community members through an innovative initiative that allows patrons to check out tote bags filled with valuable information.

Each Health Literacy Tote Bag contains books, CDs, DVDs, and print materials in a learnable lending kit. While the user is expected to return the kit in the same way as typical library materials, they keep the print materials. A sample of topics covered include: Alzheimer's disease, Autism, Diabetes, Grief, Mental Health, Parenting, and Substance Abuse in both Spanish and English kits.

The Health Literacy Tote Bags are available to Woodland Public Library card holders when the library is open. The totes are located near the circulation desk upstairs and can be checked out for 6-weeks. The books and DVDs are returned after the 6-week period, but the handouts and resource lists can be kept by the patron.



Libby

Libby is an innovative in-browser and mobile app from OverDrive designed to make borrowing and enjoying digital content from the library easier than ever. Libby is available 24/7 through a browser and for Android, iOS, and Kindle devices to download free books, audiobooks, and new this year, magazines, expanding access for patrons. Patrons have the option to sync loans, notes, bookmarks and reading progress across devices.



State Library Databases

The California State Library has invested in California's post-pandemic workforce development, sponsoring a number of online resources for all public libraries in the state.

Coursera offers free online university classes ranging from hands-on projects and courses to job-ready certificates and degree programs to provide learners with access to more than 5,000 courses and certifications led by top businesses, universities, and organizations.

GetSetUp is a social learning platform for individuals 50+, taught by peers who are experts in their field in English, Spanish, Hindi, and Mandarin. Patrons can participate in live classes covering digital learning, physical health, mental health, social health, and vocational health.

Northstar focuses on people with no, low, or limited technology skills to build skills in key digital literacy areas and demonstrate knowledge by earning certificates and badges.

Job & Career Accelerator is an easy-to-use search tool with everything patrons and students need to find, apply for, and get hired into ideal positions.

LearningExpress supports those looking to obtain occupational certification, prepare for college, find a job, become a U.S. citizen, and much more by assisting in professional exam preparation, including the California Basic Educational Skills Test (CBEST), California Real Estate Salesperson exam, and the California Police Officer Exam.

Skillshare is for creatives and others wanting to build or grow a business and/or learn new skills by providing 35,000 video courses on topics including entrepreneurship, graphic

design, productivity, freelancing, marketing, illustration, and time management.

VetNow is an all-in-one suite of services designed for a wide range of career and veteran needs, including access to live help and links for Navigating the Veterans Affairs system navigators help veterans and their families understand and apply for the benefits they are eligible for from local, state, or federal programs.

Entrepreneurship Classes

The Woodland Public Library entered into a 3-year agreement with the Yolo County Office of Education (YCOE) to provide Entrepreneurship classes for adults in Square One. YCOE contributed funds to purchase new laptops for students and provided curriculum and a certificated teacher.

Twelve students completed the 54-hour class over the span of 8 weeks, meeting in the evenings in Square One. These students still regularly meet to support one another in their business ventures.

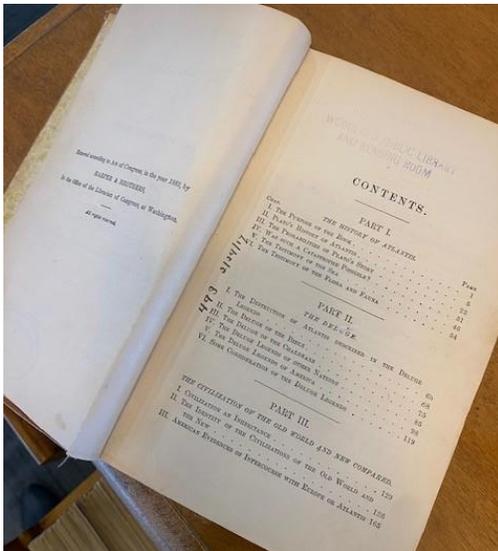


Entrepreneurship Class Meets in Square One

Looking Ahead

Library to Celebrate 150 Years! 1874-2024

The Woodland Public Library will be celebrating its sesquicentennial in 2024 to commemorate 150 years since women in the City founded the Woodland Library Association. The Woodland Library Association's library opened on July 4, 1874, in two rented reading rooms and contained a collection of donated books from the town's leading citizens. The library was staffed by a board member of the association every evening except Sunday. Throughout 2024 the Library will hold special events celebrating our first 150 years. Be on the lookout for the Library Card Design Contest in 2023 to kick it all off.



A book from the first circulating collection, 1882

New Bookmobile Coming Soon

Can't come to the Library? We will bring the Library to you!

Through generous funding from the Priscilla Gordon Trust, the California State Library, and the City of Woodland, a new 32' bookmobile will be coming to town. The hybrid diesel Freightliner M2 will hold a circulating collection of 3,500 items. It will be filled with books for all ages in English and Spanish, large print materials, magazines, audiobooks, movies, and more. With numerous stops a week, the Bookmobile is sure to visit a neighborhood, senior living center, or other community-gathering place near you. Along with stops to check out and return books, Librarians will travel with the bookmobile to bring special programming, storytimes, and maker projects to the stops. All stops will be open to the public.



Not actual bookmobile, but sample of what is in production.

Library Leadership

Board of Directors

Maureen King, *President*

Alison Borkowska

Dr. John Jackson

Chris Lambertus

Noel Rodriguez

Staff

Greta Galindo, *Library Services Director*

Carol Davis, *Adult Services Librarian*

Trina Camping, *Makerspace & Literacy Librarian*

Sara Day, *Teen Librarian*

Sara Vickers, *Children's Librarian*

Esther Guardado, *Library Technical Assistant*

Sylvia Moreno, *Circulation Supervisor*

Silvia de Soto, *Library Technical Assistant*

Woodland Public Library
250 First St.
Woodland, CA 95695

(530)661-5980
cityofwoodland.org/library

