



# ANNUAL REPORT

## FY 2019/2020

WOODLAND PUBLIC LIBRARY

*July 1, 2019 to June 30, 2020 proved to be a challenging year for us all. Library services were provided as usual until the library closed on March 15 for COVID-19.*

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The past year has brought challenges and changes to library service. The Woodland Public Library is always striving to be responsive and meet community needs. This year was no different in that respect than any other year. Staff were challenged to find new and creative ways to serve and connect with their community. The Library continued to connect people to reading, educational experiences, and community- whether in person or virtually.

## HIGHLIGHTS

### RIISING TO THE CHALLENGES IN THE PANDEMIC

While the library door were closed, library staff were hard at work shifting from the physical work of the library to virtual work. New services were developed overnight, such as online storytimes and Teen Advisory Board meetings through zoom. Library staff used social media to connect with patrons and also provide accurate and up to date information regarding the pandemic. Library staff also supported the local pandemic response through work in Square One.

### INVESTING IN OUR SPACES



Working within a 115 year old Carnegie Building with various additions can prove challenging. Through work on the Library Facility Master Plan, updates were made to indoor/outdoor lighting, flooring, and security cameras. The Library is working to improve the patron experience at the library through opening up the computer lab, lowering shelving, and improving accessibility

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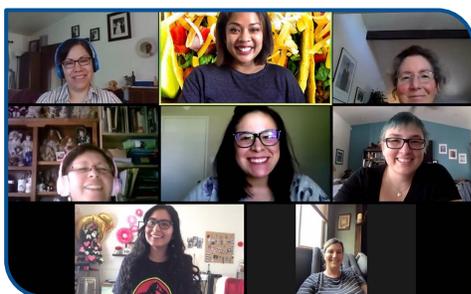
## COVID 19 RESPONSE

As COVID-19 shutdown Yolo County in March 2020, the library suspended all in-person operations and shifted its service model to virtual programming and access to digital resources. The Library's eBook and eAudiobook collection was promoted and Library eCards were available through e-mail. The new virtual programs included storytimes, paint nights, craft programs, and performers all through the library's website and social media pages.

## INCREASED DIGITAL COLLECTION USAGE AND LIBRARY ECARDS

The Library overhauled the website to feature access to the library's online services such as eBooks and eAudiobooks. Demand increased for access to the electronic materials and Library eCard usage increased to 13,446 patrons. In June we were able to begin curbside delivery of Library materials and 1,657 physical books were loaned without contact. The website was revamped to provide reliable and current information on the COVID-19 pandemic and resources were added to support the community in the adjustment to the Stay-at-Home order. There were 14,528 downloads of e-content and 437 database uses.

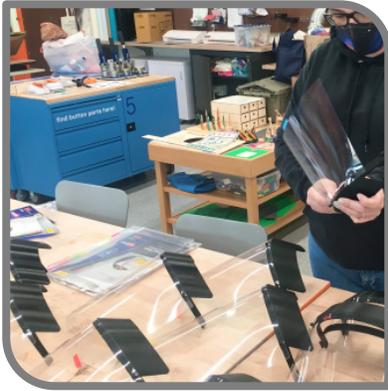
## SHIFT TO VIRTUAL PROGRAMMING



The shift to virtual programming was profound and quick. The library staff quickly pivoted to engage patrons through social media and the website. Staff produced 25 Interactive and live online events with 2,514 participants and 100 virtual storytimes with live and recorded views totaling 20,000 minutes watched.

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## SUPPORTING THE COMMUNITY



When the stay-at-home orders were issued in Yolo County, masks and other Personal Protective Equipment were difficult to find for even front line workers. Square One staff began making masks and 3-D printing face shields. More than 1200 fabric masks and 200 face shields were distributed to the Woodland hospital, police department, local businesses, and farm workers.

## TEEN ENGAGEMENT

When the beginning of quarantine hit, Woodland Public Library's Teen Services Librarian adapted quickly to provide virtual programs and socially distanced activities for youth.

In March, the library started the Quaranteen Spring Reading Program through Beanstack with 50 (number?) teens registered to receive a free book of their choice mailed directly to their home.



In April and May, Teen Advisory Board (TAB) meetings continued virtually through Zoom. TAB members met in a safe space to talk about their experience, initial COVID-19 concerns, and draw support from each other and the teen librarian. TAB members drew messages and pictures of support which were captured via screenshots and shared on the library's social media pages with permission.

In June, a large cohort of TAB seniors were graduating without the ability to participate in the traditional TAB graduation at the library. The teen librarian ensured that the 20 graduating seniors received a gift basket filled with goodies and a library certificate of appreciation, dropped off personally at their homes. Each TAB senior was featured virtually on the library's social media pages and their families were appreciative of the gesture and recognition.

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## CONNECTING WITH CHILDREN AND FAMILIES



While many events pivoted online this year, we were able to offer some new in-house programs both before and during the pandemic. Books and Badges was introduced in late fall, which invited police officers to come to the library once a month to read a story and attendees were invited to stay for a light snack and a police-themed craft. Although this program was only able to last for 2 months (Jan, Feb.) we had over 100 attendees.



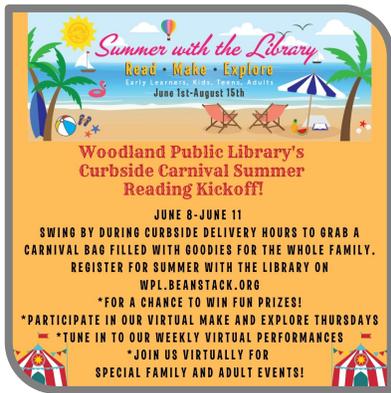
When the pandemic hit, the library started offering storytimes online in March and have continued ever since, offering four storytimes a week.



In April and May the library offered virtual programs, such as a social distance egg hunt, weekly virtual craft tutorials, Family Code Week, and a Cover to Cover Reading Challenge. The egg hunt was received well, with many participants throughout Woodland taping colored eggs on their windows. The craft tutorials that were streamed weekly included directions and were able to be completed with minimal household materials. Family Code week happened in Mid- April and was a week of free and guided coding. The Cover to Cover Reading Challenge was sponsored by In N Out Burger, and we had 90 participants total. We were able to mail out their prize coupons of a free hamburger or cheeseburger from participating retail locations.

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## SUMMER AT THE LIBRARY



The library's Summer Reading Program kicked off at the beginning of June, and offered a Curbside Carnival Kick-Off, with over 200 participants. The Curbside Carnival took place from June 8<sup>th</sup>-June 11<sup>th</sup> and allowed families to swing by during curbside delivery hours to pick up a carnival bag filled with goodies for the whole family. The library moved all the usual summer events we offer in house, to virtual including weekly summer performances, family and adult paint nights, and Make and Explore Thursdays in which the library packed 100 grab and go craft kits each week for patrons to follow along with us at home.

## KIDS



The summer Read\*Make\*Explore program continued from previous years in a virtual format. The Carnival kicked off the event to distribute goodie bags and information for the program. Throughout the summer, over 200 bags of crafts and prize library swag were distributed. Monthly Bingo Nights were a huge hit once a month, attended by 150 patrons. Three hundred forty five children registered for the summer Read\*Make\*Explore challenge, half of whom completed the program.

### BY THE NUMBERS:



**2,514 people**  
attended  
**25 events**



**47,083**  
minutes  
read



**8,154**  
books  
read

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## TEENS



The Virtual Teen Summer Reading Program challenged teens to participate in safe, Covid-friendly activities. Forty eight teens registered to read 5 books, make 5 things, and explore their hometown in 5 ways. Teens also submitted book reviews on some of their favorite books that were featured on the library's social media pages. Teens that read 5 books received a free book of their choice plus a \$5 Dutch Brothers gift card, generously funded by the Woodland Friends of the Library. Teens who read 5 books, made 5 things, and explored 5 ways were entered into a raffle for one of the following prizes: Nintendo Switch Lite, a \$250 gift certificate for a skateboard from SorD Boardshop, Mongoose Scooter, and 145 Piece Deluxe Art Creativity Set. Here are some of the teens that received their prizes and were grateful for the engaging summer program!



### BY THE NUMBERS:



**2,514 people**  
attended  
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## COMMUNITY IMPACT

### EARLY LITERACY



The public library is a fun, creative, safe space where parents and caregivers can bring their children to learn and interact with one another and in groups. Early childhood literacy services and programs range across a variety of activities, from reading to singing to playing. Engaging in early childhood literacy activities put children ages 0-5 on a strong path to developing the critical thinking, vocabulary and language, problem solving, social, physical, and creative skills necessary to succeed later in life.

#### BY THE NUMBERS:



**4,074** children  
and caregivers  
attended



**174**  
family  
programs



**5,740** children  
learned  
early literacy skills



**207**  
early literacy  
programs

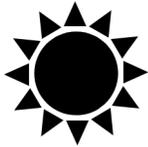
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## BRINGING THE LIBRARY TO THE COMMUNITY



Library staff are embedded in the community; engaging outside the walls of the library at schools, parks, and community events. Embedded Librarians bring the library to the community through Book Bike visits, First Grade Library Card outreach, and regular high school and middle school campus visits. The Library is committed to removing barriers to access to library materials by not charging fines on children/teen materials and regularly giving out non-library books for children to keep.

### BY THE NUMBERS:



**60**  
outdoor  
events



**3,430**  
outreach  
participants



**2,000**  
books  
given away

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## COMMUNITY IMPACT

### CIVIC AND COMMUNITY ENGAGEMENT



Civic and community engagement can include a range of activities. The Library focuses our programming in this area on the Teen Advisory Board. The Teen Advisory Board works to develop library programming for teens at the library and connects with the community through outreach and partnerships. Their work on the Yolo Youth Rally and the Youth Empowerment Summit (YES) are examples of this. There are 40 high school students active on the Teen Advisory Board.

#### BY THE NUMBERS:



**2,149**  
teen  
participants



**98**  
teen  
programs

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## EDUCATION AND LIFE-LONG LEARNING

The Square One facility, often generically referred to as a “makerspace” offers a technology-based, mentor-led learning environment. Through hands on education, Square One fosters the development of 21st century skill sets: creativity, innovation, transmedia navigation, visual literacy, and computational thinking. Square One – focuses on the development of hands on learning opportunities through 5 maker areas: Woodshop, Arts and Textiles, Prototyping, Electronics, and Digital Arts.

Square One provides our community with a repertoire of ways for accessing, acquiring, constructing, expressing, sharing, and using knowledge, as well as developing a series of ways to collaborate with others for mutual benefit and collective good.

### BY THE NUMBERS:



**1,801 patrons**  
worked  
independently



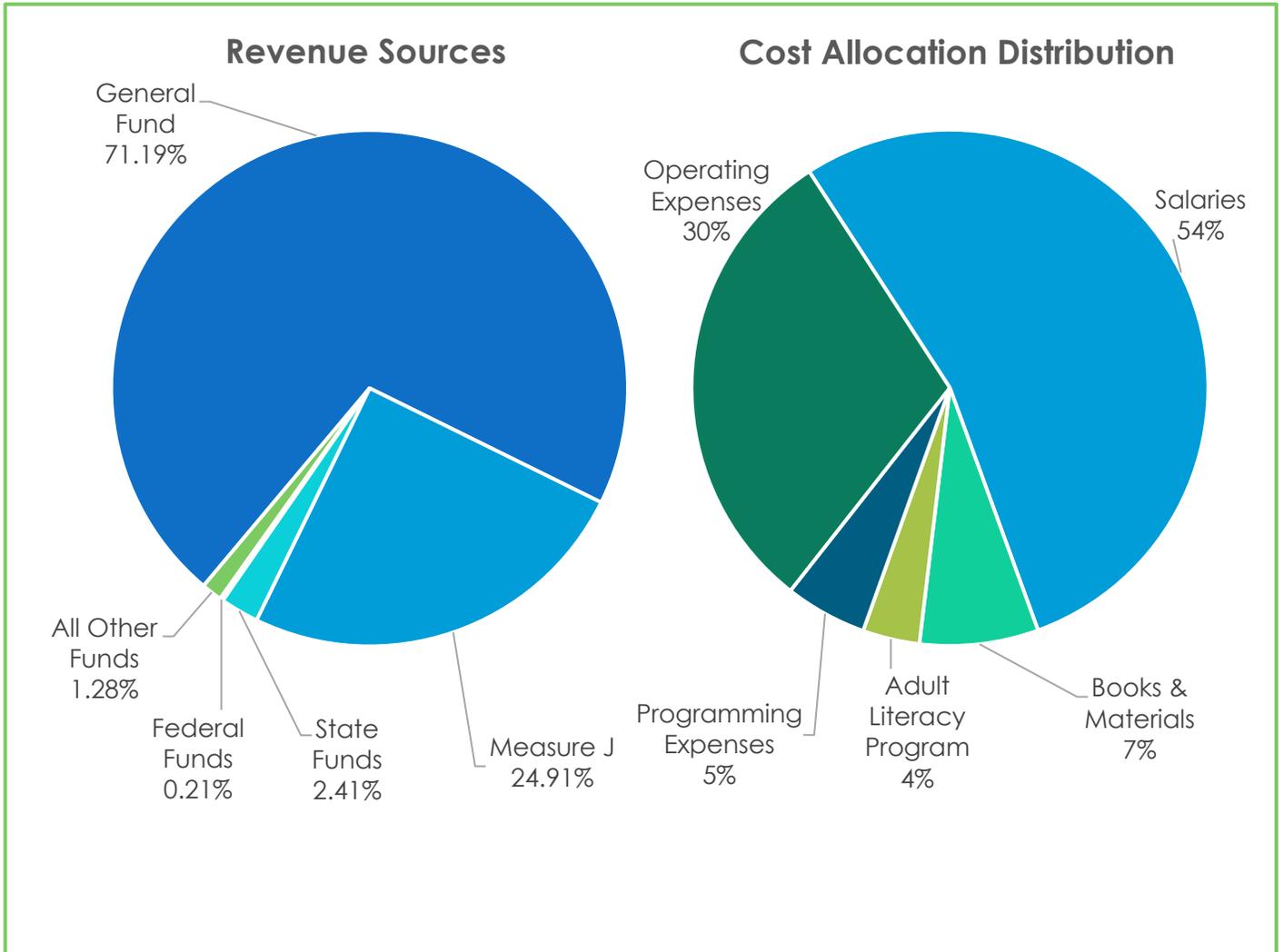
**623 patrons**  
completed  
safety classes



**205 3<sup>rd</sup> grade**  
students  
visited

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## LIBRARY AT A GLANCE FY 2019/2020



14 FTE Employees  
41,852 Library Card Holders  
160,302 Annual Visits  
205,132 Annual Circulation

13,085 Student Success Cards  
836 Library Programs  
17,989 Program Attendance  
59,710 Total Population Served

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## LEADERSHIP

### LIBRARY BOARD OF TRUSTEES

As a municipal library in the State of California, the Woodland Public Library is governed under the State Education Code (Title 1, Division 1, Part 11, Chapter 5, Articles 1 to 4, Sections 18900 to 18965).

Board of Trustees Members:

Noel Rodriguez  
Dr. John Jackson  
Maureen King  
Alison Borkowska  
Hortencia Hernandez

Library Director Greta Galindo

### PARTNERS AND SUPPORT

Woodland Public Library has developed invaluable partnerships with community organizations to increase reach and effectiveness of our events and services.

This year the library has:

- received support from the Friends of the Woodland Public Library through their monthly book sales, program support, and their sponsorship of Summer @ the Library programs.
- provided leadership training and college/career readiness training with Early Academic Outreach Program (EAOP) at UC Davis for teens.
- worked with Woodland Joint Unified School District (WJUSD) schools to bring students the Student Success Card Initiative, My First Library Card program, B.I.K.E.s on campus, and field trips and trainings in Square One.
- partnered with the Yolo County Assessor Recorder Elections Office to provide ballot drop off site at the library and to empower youth through Y.E.S. and our Teen Advisory Board (TAB).
- developed STEM programming in conjunction the Yolo County Board of Education (YCOE).